

DEANNA LYNN WULFF

Nonprofit Management, Policy & Advocacy

Available for Remote • Hybrid • Contract • Consulting • Full or Part-Time Projects

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Websites: www.unite4parks.org www.deannalynnwulff.com/

Portfolio & Work Examples: www.deannalynnwulff.com/portfolio

POLICY, ADVOCACY & LEGISLATIVE CONSULTING

PROFESSIONAL SUMMARY

Policy and Advocacy Consultant with 10+ years of experience leading federal legislative campaigns, bipartisan congressional engagement, and national park policy initiatives. Founder and Executive Director advancing park protection, appropriations funding, and workforce restoration through coalition building, legislative strategy, and national communications campaigns.

CORE COMPETENCIES

Federal Advocacy • Legislative Strategy • Bipartisan Engagement • Congressional Outreach • Coalition Building • Policy Communications • Appropriations Campaigns • Executive Branch Engagement • Public Lands Policy • Campaign Strategy • Policy Reports

PROFESSIONAL EXPERIENCE

Executive Director & Founder

Unite 4 Parks / Unite the Parks | National Advocacy | 10+ Years

Lead federal park advocacy organization advancing national monument protection, park funding, and workforce restoration.

Federal Legislative Advocacy - Directed national campaign supporting full federal funding for the National Park Service. - Conducted direct congressional outreach building bipartisan support, connections, and trust.

Appropriations Impact - Contributed advocacy leadership supporting successful FY2026 national park funding and staffing commitments.

Congressional Engagement - Supported bipartisan legislator sign-on letter to the President and Secretary of the Interior. - Helped secure 72 congressional signatures.

Policy Documentation - Produced two economic and workforce policy reports distributed to all Congressional offices, House and Senate.

National Monument Campaign Proposal endorsed by: - California State Government, California Democratic Part, Democratic National Committee, North Fork Mono Tribe, and more than100+ organizations.

MEDIA FEATURES

- National Geographic — Feature profile on national monument campaign
- Outside Online — Range of Light national monument coverage
- San Francisco Chronicle — Monument policy feature
- National Parks Traveler — Legislative coverage
- NPR / KQED — Feature profile on advocacy leadership

CONSULTING FOCUS

Legislative Strategy • Advocacy Campaigns • Policy Communications • Coalition Development • Federal Funding Campaigns • Bipartisan Outreach

Full portfolio and policy documentation available at:

www.deannalynnwulff.com/portfolio

Core nonprofit documentation available at:

www.uniteforparks.org

ADDITIONAL CONSULTING EXPERIENCE (COMMUNICATIONS & POLICY WRITING)

Provided technical writing, policy documentation, and communications consulting across technology, aerospace, finance, and public sector organizations including Lockheed Martin, Air Liquide, and CDOT — supporting compliance documentation, systems communications, and stakeholder reporting.

RELATED WORK/AWARDS

- Former National Park Service Ranger & River Guide
- Author of Award-Winning Girl's Guide to Getting Lost – Hard Hikes for Wild Women
- Brand Advocate for Stonewear Designs
- Grants from Patagonia, Ben & Jerry's Foundation, California State Government
- Created GOAL Program for At-Risk Youth – Led & Managed Summer Outdoor Program